



Reader's Note

Tony Gruenewald, Editor

September/October 2007

Change the Date!!!

I'm sure most of you have received "Save the Date" cards for our 50th Anniversary Dinner. Just after the cards hit the mail, reality set in and the event has been moved from November 15, 2007 to April 17, 2008. We will still be honoring **ETS, Jim and Peg Hastings, Anne Young** and **Cathy Brown**. It will still be at the Hyatt Regency Princeton and will be from 6 to 10 p.m.

The dinner will officially close Record-A-Thon 2008 which will run from Thursday, April 10 to Thursday,

April 17, 2008. (It's never too late to start thinking about R-A-T!)

The change will give more time to prepare for and publicize the event and secure sponsorships. Having it with R-A-T should create more publicity for both events.

In the not too distant future you will be receiving invitations and information about event sponsorship opportunities. If you have any questions or would like to lend a hand, please see Stephanie Campbell or call 609-750-9614.

"Hi...I recognize you...you must be a volunteer!"

The 2007 Volunteer Recognition Luncheon was held Thursday, September 27 at Queenship of Mary Catholic Church in Plainsboro.

This year's Volunteers of the Year included **Phyllis Branin, Karen Frezza, Jean Gunkel** and **Dot Messineo** who were honored for their tireless work in the studio. **Susan Kaplan** was honored for

her work with the Educational Outreach Center and **Mana Bhatt** was recognized for her efforts with Development. **Bob Kolker** was given the Newcomer's Award for his infectious enthusiasm.

Certificates were also give to volunteers who'd donated 100 hours or more from July 2006 to June 2007 and those who'd given 5, 10, 15, 20 or 25 or more years of

service to RFB&D.

If you feel we've missed you, please see **Michelle Ioselevich** and she'll see than our records are corrected.

Climb every mountain. This one's gonna take 9,800 hours to scale!

The Reader's Note's own Aunt Bea is trying to scale a mountain! Instead of marking her progress in meters or our stubbornly held onto feet, she's reporting in hours recorded. That is, hours you've recorded. And she only has enough of Clif Gidding's chewy cranberry squares to last until June 30th and she can't go on without them. There is, of course, a stash of those culinary

delights at the top of the mountain. She's currently 1,632 hours to the 9,800 hour peak. That's exactly one-sixth of the way, which is appropriate since we're one-sixth of the way through the fiscal year.

Don't leave Aunt Bea hanging! Let's get her to the top before her chewy cranberry squares run out!



Volunteer happenings

I wonder if **Frances White** ever dreamed that her music would be listed next to Johnny Paycheck's *Take This Job and Shove It* re-release in the new releases section of *All Music Guide*. Well, it was and we congratulate her on the release of *Center Bridge: Electroacoustic Works*. Buy a copy or three!

Dave Carta's former band, B.B. and the Stingers finally had their final album released. Unfortunately the band's leader, local blues legend Bernie Brausewetter, passed away a few months ago. You can hear Dave's rock steady bass behind Bernie's stinging guitar on *New Set of Rules*. Find it on CDbaby.com.

JoAnna Farrer was last seen in the West Windsor studio in 2001, just before she headed off to Julliard to study violin. She's just completed her Master's and is working as a freelance violinist! Find out more at www.joannafarrer.com. She has a link to her myspace page which includes audio samples of her work!

Mike Tchorni is a law clerk for a judge in Bridgeton and hopes to soon pass his New York and New Jersey bar exams.

Congratulations to our webmaster **Sandy Shapiro**! Her grandson Ezra Aaron Williams Shapiro was born on August 17.

Alison Hankinson read the last Reader's Note in an Internet cafe in Cambridge (the one across the big pond) where she had been involved in an early music workshop and reports, "...lots of Renaissance (with the accent on the first syllable!) music and being served 3 meals a day in "hall" and having my bed made every day which is part of the fun for me! We're at Sydney Sussex which is one of the colleges right in the heart of Cambridge so I can walk to the river, stroll in the many beautiful college gardens and watch crazy tourists falling off punts in my spare time, of which there is very little!." In the mean time she's come back in time to get her photo on the front page of the *Recorder*.

And what did **Susan Schwirk** do on her summer vacation? "A week in Saratoga, NY learning all about the people who built those beautiful 'cottages' and a week in Lyme, NH learning about New England history and The King Arthur Flour Company with some fitness training for



Dear Aunt Bea...

Aunt Bea congratulates Educational Outreach Director Chris Ranaghan for once again obtaining funding from Trenton to pay for memberships and support for New Jersey's Abbott school districts.

Dear Aunt Bea,

I'm bookmarking. I've got the book. I've got the blue sheet with the instructions on how to mark my book. Why do I feel like I'm missing something?

Marky Mark

Dear Marky,

Because you are missing something very important! It's the ToC (Table of Contents) sheets found at the back of the book's notebook. It details which page each file begins and ends on the audio file and what marks are within that file. The beginning of the first page of the file should have the @. The end of the last page of the file should have the EOF (end of file). If they don't match, then see staff and they'll either correct what's on the computer or what's in the book. Don't assume the person who worked on the book before you is perfect. Heaven knows it might have been the editor of this rag and you know what a goof he is. And if you don't know what Aunt Bea is talking about, see staff before you bookmark.

good measure (got to work off the calories from the baking classes!). Two weeks back home and then I was off to Israel for two weeks of visiting archeological sites that are mentioned in Biblical and Rabbinic texts. Very exciting, inspiring and exhausting!"

Anne Burns shielded the Outer Banks from its usual September hurricanes. **Charles St. John** went to Norfolk for a reunion of members of General MacArthur's honor guard. Charles said, "I shall return."

If there's any news you'd like to share with your fellow volunteers, please tell Tony Gruenewald or send him an email at tgruenewald@rfd.org.

Educational Outreach needs your help!

Got an hour or two to pitch in?

See **Chris Ranaghan** or **Debbie Passafiume** in the Educational Outreach Center

To say **bold** or not to say bold, that is the question.

Your **OFFICIAL** guide to the why and wherefore of bold.

Why do we announce bold terms?

When the author has indicated that bold terms in the text are key terms with definitions found either in the margins of the book or in the glossary in the back of the book, we indicate the terms are bold to let the listener know they are defined elsewhere. If there are no key terms or glossaries, we do not mention bold. That means, every book is different.

When do we announce bold terms?

The first place to check is your handy orange tip sheet/navigation guide. Did I mention to check the orange tip sheet/nav guide? If not, I'll mention it again. **ALWAYS check the orange tip sheet/nav guide.**

How do we announce bold terms?

In the example below, the term prism block will be announce as bold. The reader will say, *A bold prism block, a glass prism....* You shouldn't mention how many words are in bold...you shouldn't say "bold term", just bold.

DO NOT announce paragraph headings as bold

● **BEAM SPLITTER** Before the light that is focused onto the imaging device can be changed into electrical energy, it needs to be broken down into its essential color components. Color video cameras work by breaking down the incoming light into the **additive primary colors** of light: red, green, and blue. (See Figure 4.6 and CP-3 and CP-4.)

In professional- and prosumer-quality cameras this is done by passing the light through a **prism block**, a glass prism equipped with filters that assist in the color separation process. Three CCDs are employed to generate the video signal; one CCD is assigned to each of the principal color components: red, green, and blue.

In consumer-quality cameras a single CCD is charged with the responsibility of creating the entire color signal. Light hits the CCD and is

If your orange tip sheet/nav guide instructs you to, **DO say "bold prism block."**

If your orange tip sheet/nav guide instructs you to, **DO say "A bold sunk cost."**

Failing to Ignore Sunk Costs

A **sunk cost** is a cost that has already been paid and cannot be recovered. Once you have paid money and can't get it back, you should ignore that money in any later decisions you make. Consider the following two situations:

Sunk cost A cost that has already been paid and cannot be recovered.

Since we've just told them it's a key term, announcing bold is redundant, so **DON'T DO IT!**

GLOSSARY

Since we're already in the glossary, announcing bold is redundant, so **DON'T DO IT!**

A/B-Roll Editing: The technique of rolling two source VCRs (the A machine and B machine) simultaneously while editing to perform special audio or video effects.

AC Adapter: A device that is used to convert alternating current (AC) to direct current (DC). Most portable video equipment requires the use of an AC adapter to convert regular household current to DC.

Active Streaming Format (ASF): The file

As hard as it is to believe, RFB&D doesn't randomly make the rules. Our members are part of numerous focus groups and tell us how we should record.

The thing you should always do is...**READ YOUR ORANGE TIP SHEET/NAVIGATION GUIDE BEFORE EVERY RECORDING.**